***Appendix AI: Generic Entry Form (for Startup Competitions)***

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| Name of Startup (max of 2 words) | | |
| iLearnCentral | | |
| Describe your Startup in brief (max of 10 words) | | |
| Cloud-based learning center platform to automate operations and assist educators. | | |
| Company Email | | |
|  | | |
| Landing Page URL | | |
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| Team Profile | | |
| Project Manager – Hustler | | |
| Name: | Jephunneh C. Mabini | |
| Current Address: | 063 Sitio Riles, Basak, Mandaue City, Cebu, Philippines, 6014 | |
| Mobile Number: | 0919 377 29 77 | |
| Email Address: | mcjeph@gmail.com | |
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| System Analyst/Database Designer – Hipster | | |
| Name: | Rhea Shane M. Chiong | |
| Current Address: | 0440 Sitio BACA, Apas, Cebu City | |
| Mobile Number: | 0922 501 12 84 | |
| Email Address: | rheashanechiong@gmail.com | |
|  | | |
| Software Engineer – Hacker | | |
| Name: | Rhea Shane M. Chiong | |
| Current Address: | 0440 Sitio BACA, Apas, Cebu City | |
| Mobile Number: | 0922 501 12 84 | |
| Email Address: | rheashanechiong@gmail.com | |
|  | | |
| Network / UI Designer - Hipster | | |
| Name: | | Cristian G. Paragoso |
| Current Address: | | 296 M Gonzales Compound, Gorordo Ave., Brgy. Kamputhaw, Cebu City |
| Mobile Number: | | 0915 841 64 54 |
| Email Address: | | cparagoso@gmail.com |
|  | | |
| Software Tester / Technical Writer – Writer | | |
| Name: | Cristian G. Paragoso | |
| Current Address: | 296 M Gonzales Compound, Gorordo Ave., Brgy. Kamputhaw, Cebu City | |
| Mobile Number: | 0915 841 64 54 | |
| Email Address: | cparagoso@gmail.com | |

Executive Summary (Bullet points are acceptable)

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| THE NEED *What is the need or customer pain point that you are solving? Why will your startup make the world a better place? (max of 50 words)* |
| 1. A lot of learning centers’ processes are manual transactions since small and medium-sized learning centers would not have dedicated IT personnel to make automated systems for them.  2. Some teachers in learning centers are only there for experience, so there is a relatively higher employee turnover rate.  3. Learning centers cater to specific types of students, so teachers would need to keep adjusting their lesson preparation and evaluation a lot. |
| THE MARKET *What is the market for your startup, locally and globally? Define the size of the market from the perspective of the product defined. You may include data or findings that show the potential impact and opportunity of your product/service. (max of 150 words)* |
| The target market is small and medium-sized learning centers. These are the centers with no connections with bigger institutions and don’t have multiple branches of business. The project will start with local learning centers with the goal of reaching national level. There are different types of learning centers; daycare, sped, academic tutoring, music and arts, language, sports, and others. We will focus on 3 types: music and arts, academic tutoring, and language. This will give us the baseline of the common needs of learning centers. |
| THE TECHNOLOGY *Is your technology novel, unique, or disruptive? Describe how your idea works. What is the current state of your solution (idea, beta, prototype, alpha, launched?) Why is your proposed technology mile apart from the rest?* |
| The idea is to make a cloud-based platform for learning centers. It involves dynamic automation of common functionalities across the different types of centers. This includes enrolment with payment scheme, scheduling with notification, and a hiring system to find the most qualified applicants.  Educators seeking new employment with learning centers can make profiled resumes that would be recommended to centers needing new teachers. Machine learning algorithms will be integrated to the different features to make them more dynamic and intuitive. |
| THE TEAM *Why are you the men/women to make this idea into a global business? (Remember that you have a minimum of 2 and a max of 3 members per entry with at least 1 technical lead. Also, indicate the roles of each team members. (max of 200 words)* |
| Our team is composed of individuals who excel in their own field of expertise and are capable of learning more to find solutions. We are dedicated to make the project successful. We are in constant communication with each other to discuss the ideas of one another and the problems that we encounter and may arise in the future for this project.  The following is our team composition:  Jephunneh Mabini – Project Manager  Rhea Shane Chiong – Database Designer and Software Engineer  Cristian Paragoso – UI Designer and Technical Writer |
| SYNERGY *Which industry is the closest fit to your product solution? (Please check).* |
| * Agriculture * Commerce * Communications * Disaster Preparedness and Response   ✓   * Education * Environment * Governance * Health * Home * Livelihood * Media and Entertainment * Mobile Solutions * People-on-the-Go * Power and Energy * Transportation * Others (Please specify.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

*I certify to the best of my knowledge that the idea submitted is original.*

\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Jephunneh C. Mabini\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Signature over printed name of Project Manager*

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*Date Signed*